

ORDER



Orders
Order / Rev: 707812
Alt Order #: 06286139
Product Desc: RESTORE OUR FUTURE
Estimate: 1946
Flight Dates: 08/21/12 - 08/27/12
Original Date / Rev: 08/20/12 / 08/20/12
Order Type: Political

WFMY-TV
Primary AE: Nick Welte
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Mentzer Media Services/ POL
Buying Contact:
Billing Contact:
 600 Fairmount Ave. Suite 306
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Restore Our Future
Demographic: A35+
Product Codes: IS-Candidate/Presidential
Priority: P-1
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	68	\$53,920.00	\$45,832.00
08/27/12	08/27/12	12	\$6,530.00	\$5,550.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	68	\$53,920.00	\$45,832.00	0.00
September 2012	12	\$6,530.00	\$5,550.50	0.00
Totals	80	\$60,450.00	\$51,382.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WFMY	08/21/12	08/24/12	M-F 6-8a Good Morning Show	CM	6-8a	- 2222 - -	:30	8	\$275.00	P-1	0.00	NM	8	\$2,200.00
2X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- 2222 - -					8	\$275.00		0.00			
E 2	WFMY	08/21/12	08/24/12	CBS This Morning CBS This Morning	CM	8-10a	- 2222 - -	:30	8	\$140.00	P-1	0.00	NM	8	\$1,120.00
2X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- 2222 - -					8	\$140.00		0.00			
E 3	WFMY	08/21/12	08/24/12	Price Is Right Price Is Right	CM	11a-12p	- 1111 - -	:30	4	\$275.00	P-2	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- 1111 - -					4	\$275.00		0.00			
E 4	WFMY	08/21/12	08/24/12	News2 at Noon News2 at Noon	CM	12-1230p	- 1111 - -	:30	4	\$275.00	P-2	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- 1111 - -					4	\$275.00		0.00			
E 5	WFMY	08/21/12	08/24/12	News 2 at 5 News 2 at 5	CM	5-530p	- 1111 - -	:30	4	\$550.00	P-1	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- 1111 - -					4	\$550.00		0.00			
E 6	WFMY	08/21/12	08/24/12		CM	530-6p	- 1111 - -	:30	4	\$450.00	P-1	0.00	NM	4	\$1,800.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
530-6p Andy Griffith Andy Griffith															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- 1111 - -					4	\$450.00		0.00			
E 7	WFMY	08/21/12	08/24/12	News 2 at 6 News 2 at 6	CM	6-630p	- 1111 - -	:30	4	\$750.00	P-1	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- 1111 - -					4	\$750.00		0.00			
E 8	WFMY	08/21/12	08/24/12	PA (M-F) Wheel/Jeopardy	CM	7-8p	- 2222 - -	:30	8	\$1,200.00	P-1	0.00	NM	6	\$7,200.00
2X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- 2222 - -					8	\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WFMY	08/20/12-08/26/12		PA (M-F)		7-8p	- TWThF - - - -	:30		(\$1,200.00)		0.00	NM		
See MG 13.3															
5	WFMY	08/20/12-08/26/12		PA (M-F)		7-8p	- TWThF - - - -	:30		(\$1,200.00)		0.00	NM		
See MG 13.3															
E 9	WFMY	08/21/12	08/23/12	News 2 at 11 News 2 at 11	CM	11-1135p	- TWT - - -	:30	4	\$1,000.00	P-1	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- TWT - - -					4	\$1,000.00		0.00			
E 10	WFMY	08/21/12	08/21/12	Tue Prime A NCIS	CM	8-9p	- T - - - - -	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- T - - - - -					1	\$3,000.00		0.00			
E 11	WFMY	08/21/12	08/21/12	Tue Prime B NCIS: Los Angeles	CM	9-10p	- T - - - - -	:30	2	\$2,800.00	P-1	0.00	NM	2	\$5,600.00
2X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- T - - - - -					2	\$2,800.00		0.00			
E 12	WFMY	08/21/12	08/21/12	Tue Prime C The Mentalist	CM	10-11p	- T - - - - -	:30	2	\$1,750.00	P-1	0.00	NM	2	\$3,500.00
2X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- T - - - - -					2	\$1,750.00		0.00			
E 13	WFMY	08/22/12	08/22/12	Wed Prime B Criminal Minds	CM	9-10p	- - W - - - -	:30	2	\$2,000.00	P-1	0.00	NM	2	\$6,400.00
2X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- - W - - - -					2	\$2,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WFMY	08/20/12-08/26/12		Wed Prime B		9-10p	- - W - - - - -	:30		(\$2,000.00)		0.00	NM		
See MG 13.3															
3	WFMY	08/24/12-08/24/12		NFL Preseason on CBS		8-11p	- - - - - F - - - -	:30		\$4,400.00		0.00	NM		
Ⓜ MG for 8.5,8.3,13.1															
E 14	WFMY	08/23/12	08/23/12	Thu Prime C Person of Interest	CM	10-11p	- - - T - - -	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- - - T - - -					1	\$2,000.00		0.00			
E 15	WFMY	08/25/12	08/25/12	Good Morning Show Sat Good Morning Show Sa	CM	6-9a	- - - - - S -	:30	3	\$250.00	P-1	0.00	NM	3	\$750.00
3X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- - - - - S -					3	\$250.00		0.00			
E 16	WFMY	08/25/12	08/25/12	News 2 at 6 Saturday News 2 at 6 Saturday	CM	6-630p	- - - - - S -	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- - - - - S -					1	\$250.00		0.00			
E 17	WFMY	08/25/12	08/25/12		CM	7-8p	- - - - - S -	:30	2	\$300.00	P-1	0.00	NM	2	\$600.00

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WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				PA (Sa) Sat Wheel/Jeopardy											
2X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S-		2				\$300.00		0.00			
E 18	WFMY	08/26/12	08/26/12	Good Morning Show Sun	CM	6-9a	-----S	:30	3	\$250.00	P-1	0.00	NM	3	\$750.00
				Good Morning Show Su											
3X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S		3				\$250.00		0.00			
E 19	WFMY	08/26/12	08/26/12	Face the Nation	CM	1030-11a	-----S	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
				Face the Nation											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S		1				\$800.00		0.00			
E 20	WFMY	08/26/12	08/26/12	News 2 at 6 Sunday	CM	6-630p	-----S	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
				News 2 at 6 Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S		1				\$250.00		0.00			
E 21	WFMY	08/26/12	08/26/12	Sun Prime A	CM	7-8p	-----S	:30	1	\$2,800.00	P-1	0.00	NM	1	\$2,800.00
				60 Minutes											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S		1				\$2,800.00		0.00			
E 22	WFMY	08/26/12	08/26/12	Sun Prime C	CM	9-10p	-----S	:30	2	\$1,750.00	P-1	0.00	NM	2	\$3,500.00
				The Good Wife											
2X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S		2				\$1,750.00		0.00			
E 23	WFMY	08/27/12	08/27/12	M-F 6-8a	CM	6-8a	M-----	:30	2	\$275.00	P-1	0.00	NM	2	\$550.00
				Good Morning Show											
2X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----		2				\$275.00		0.00			
E 24	WFMY	08/27/12	08/27/12	CBS This Morning	CM	8-10a	M-----	:30	2	\$140.00	P-1	0.00	NM	2	\$280.00
				CBS This Morning											
2X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----		2				\$140.00		0.00			
E 25	WFMY	08/27/12	08/27/12	Price Is Right	CM	11a-12p	M-----	:30	1	\$275.00	P-2	0.00	NM	1	\$275.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----		1				\$275.00		0.00			
E 26	WFMY	08/27/12	08/27/12	News2 at Noon	CM	12-1230p	M-----	:30	1	\$275.00	P-2	0.00	NM	1	\$275.00
				News2 at Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----		1				\$275.00		0.00			
E 27	WFMY	08/27/12	08/27/12	News 2 at 5	CM	5-530p	M-----	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
				News 2 at 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----		1				\$550.00		0.00			
E 28	WFMY	08/27/12	08/27/12	530-6p Andy Griffith	CM	530-6p	M-----	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
				Andy Griffith											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----		1				\$450.00		0.00			
E 29	WFMY	08/27/12	08/27/12	News 2 at 6	CM	6-630p	M-----	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
				News 2 at 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----		1				\$750.00		0.00			
E 30	WFMY	08/27/12	08/27/12	PA (M-F)	CM	7-8p	M-----	:30	2	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
				Wheel/Jeopardy											
2X MAX/DAY															

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E 30	WFMY	08/27/12	08/27/12	PA (M-F) Wheel/Jeopardy	CM	7-8p	M- - - - -	:30	2	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
2X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 08/27/12		08/27/12	09/02/12	M- - - - -			2			\$1,200.00		0.00			
E 31	WFMY	08/27/12	08/27/12	News 2 at 11 News 2 at 11	CM	11-1135p	M- - - - -	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 08/27/12		08/27/12	09/02/12	M- - - - -			1			\$1,000.00		0.00			
													Totals	80	\$60,450.00